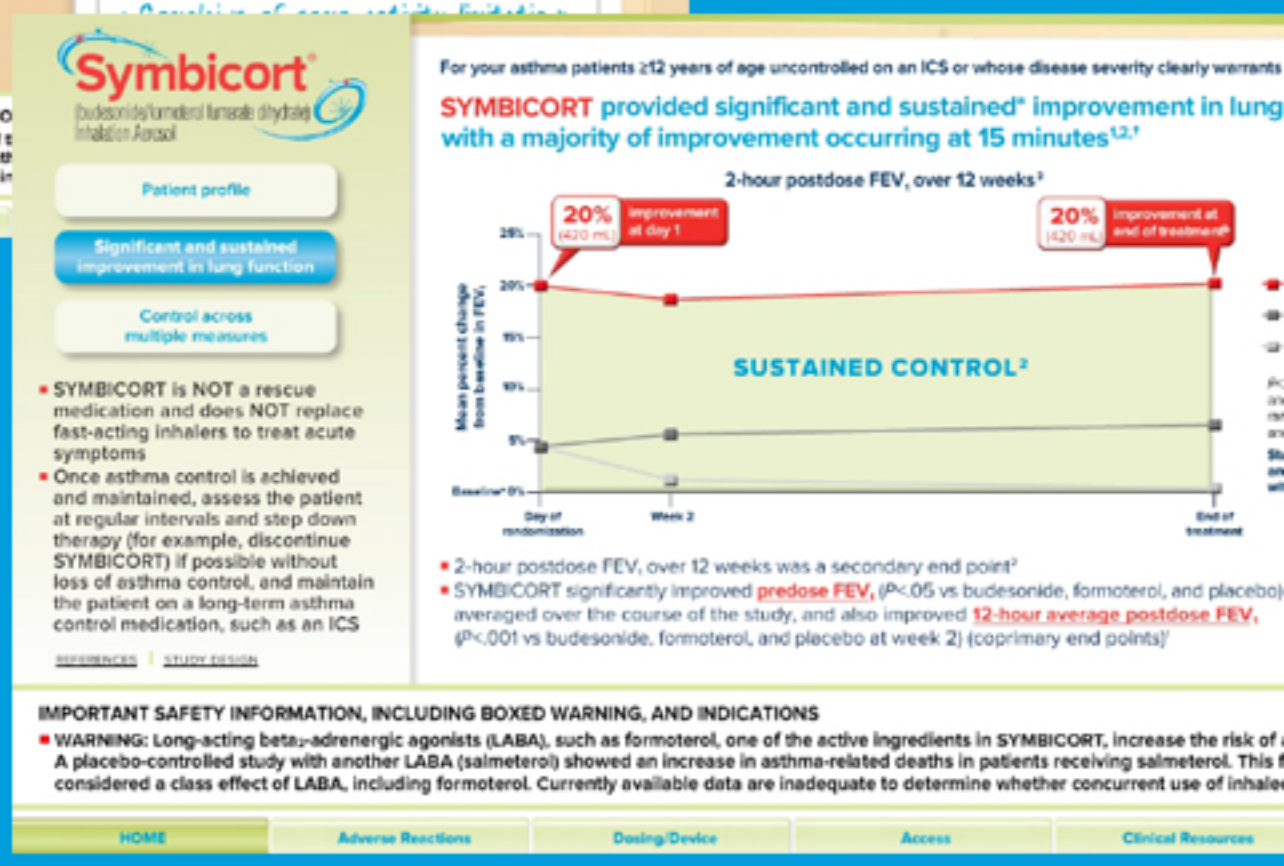
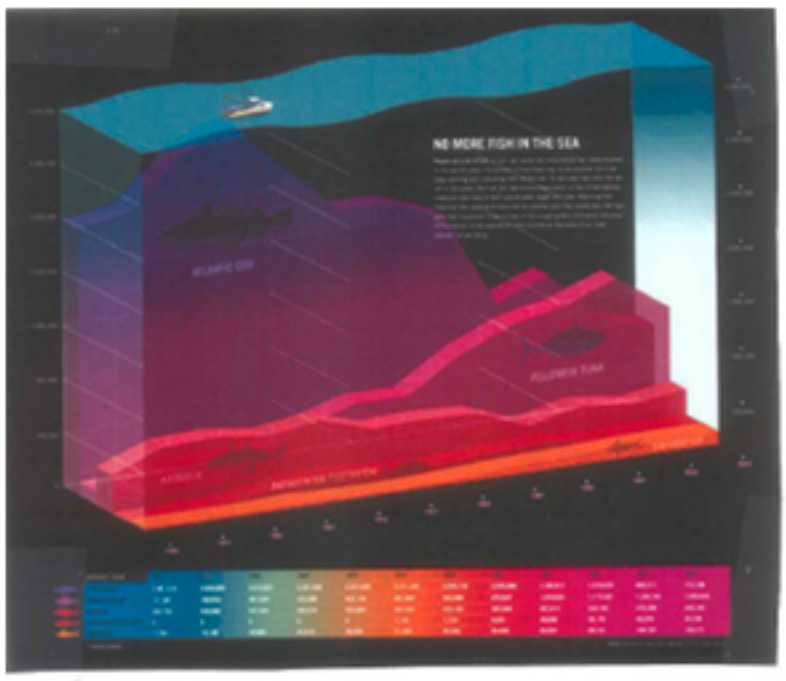
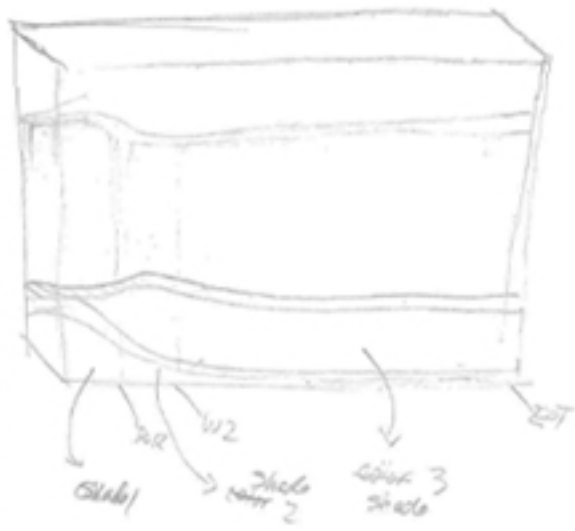
Symbicort TSI 2013

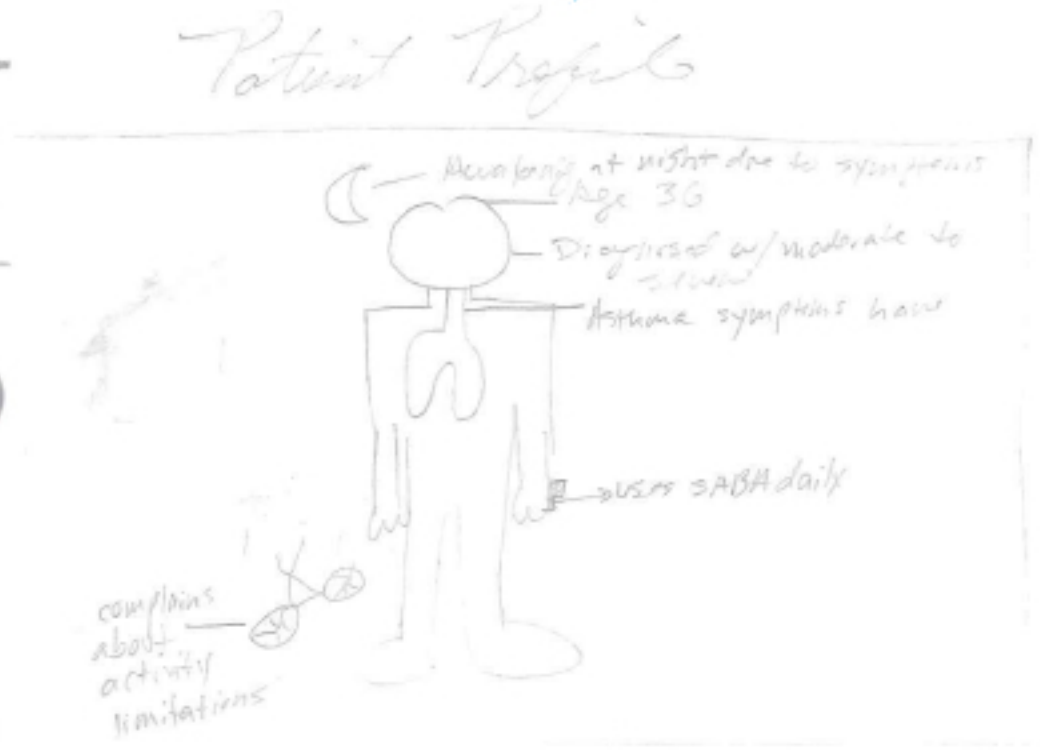
Symbicort CAMPAIGN 2013

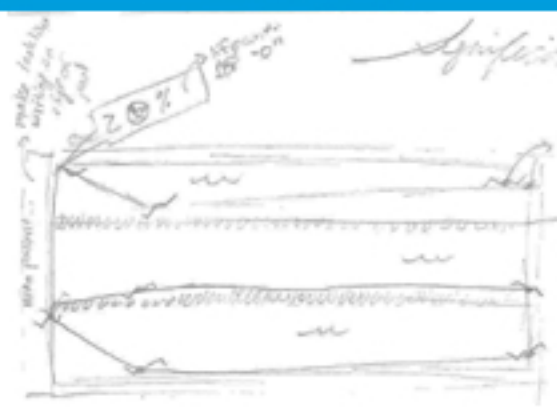


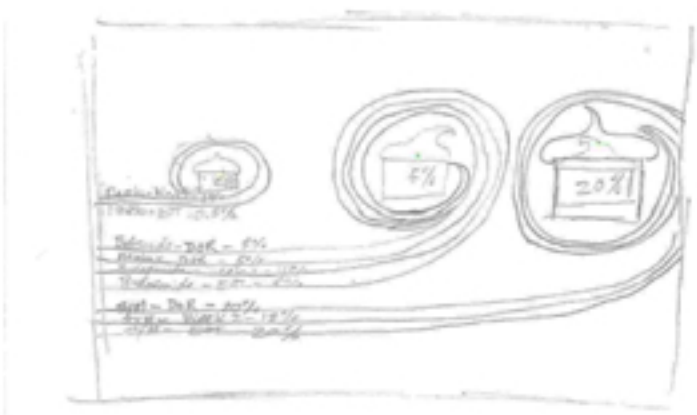
Symbicort iPad CHART Brainstorms











Symbicort iPad Selections

Symbicort® (budesonide/formoterol fumarate dihydrate) Inhalation Aerosol

COPD Home

CONTROL: Symptoms & SABA Use | CONTROL: Lung Function

For the maintenance treatment of COPD

SYMBICORT 160/4.5 improves lung function* and offers better breathing, starting within 5 minutes†—that little something extra your patients can count on[1,2]

- **SYMBICORT is NOT a rescue medication and does NOT replace fast-acting inhalers to treat acute symptoms**
- **The most common adverse reactions ≥3% reported in COPD clinical trials included nasopharyngitis, oral candidiasis, bronchitis, sinusitis, and upper respiratory tract infection**

REFERENCES | STUDY DESIGNS | FOOTNOTES

IMPORTANT SAFETY INFORMATION, INCLUDING BOXED WARNING, AND INDICATIONS

- Lower respiratory tract infections, including pneumonia, have been reported following the inhaled administration of corticosteroids
  - In 2 placebo-controlled SYMBICORT COPD clinical studies, pneumonia did not occur with greater incidence in the SYMBICORT 160/4.5 group, compared with placebo, while the incidence of lung

More ▲ | PI | Resources

Symbicort® (budesonide/formoterol fumarate dihydrate) Inhalation Aerosol

COPD Home

CONTROL: Symptoms & SABA Use | CONTROL: Lung Function

For the maintenance treatment of COPD

For COPD patients, like Christina, whose days are interrupted by symptoms and rescue medication use...

PATIENT RECORDS FILE

NAME Christina G. AGE 67

HISTORY
• Diagnosed with severe COPD • Smoker (40 pack-year history, continues to smoke) • Hypertensive
REASON FOR VISIT
• Experiences symptoms requiring SABA* >2 times/day • Reports breathlessness, "At times, too breathless to walk for a few minutes at normal pace"

REFERENCES | STUDY DESIGNS | FOOTNOTES

SYMBICORT 160/4.5 provided control of COPD symptoms and rescue medication use—helping patients do more with their day[3,4,5]

- ☑ Reduction in COPD symptoms[3]
- ☑ Reduction in rescue medication[4]

SUN STUDY: PATIENT CHARACTERISTICS

COPD REGISTRATION TRIALS

- The most common adverse reactions ≥3% reported in COPD clinical trials included nasopharyngitis, oral candidiasis, bronchitis, sinusitis, and upper respiratory tract infection

IMPORTANT SAFETY INFORMATION, INCLUDING BOXED WARNING, AND INDICATIONS

- Lower respiratory tract infections, including pneumonia, have been reported following the inhaled administration of corticosteroids
  - In 2 placebo-controlled SYMBICORT COPD clinical studies, pneumonia did not occur with greater incidence in the SYMBICORT 160/4.5 group, compared with placebo, while the incidence of lung

More ▲ | PI | Resources

Symbicort® (budesonide/formoterol fumarate dihydrate) Inhalation Aerosol

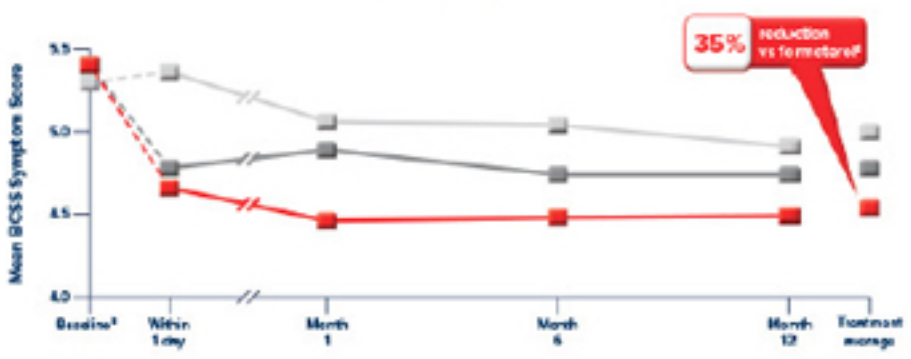
COPD Home

CONTROL: Symptoms & SABA Use | CONTROL: Lung Function

For the maintenance treatment of COPD

SYMBICORT 160/4.5 reduced COPD symptom scores by 35% vs formoterol alone over 12 months[3,6]

BCSS* symptom scores in patients taking SYMBICORT 160/4.5 mcg, formoterol, and placebo



- The Breathlessness, Cough, and Sputum Scale (BCSS) measurement was a secondary end point, with the primary comparison being SYMBICORT vs placebo ($P<.001$) for the treatment average over 12 months[3]

- The most common adverse reactions ≥3% reported in COPD clinical trials included nasopharyngitis, oral candidiasis, bronchitis, sinusitis, and upper respiratory tract infection

FOOTNOTES | 6-MONTH STUDY | NO. OF PATIENTS

Symptoms | Rescue Medication

REFERENCES | STUDY DESIGNS | FOOTNOTES

IMPORTANT SAFETY INFORMATION, INCLUDING BOXED WARNING, AND INDICATIONS

- Lower respiratory tract infections, including pneumonia, have been reported following the inhaled administration of corticosteroids
  - In 2 placebo-controlled SYMBICORT COPD clinical studies, pneumonia did not occur with greater incidence in the SYMBICORT 160/4.5 group, compared with placebo, while the incidence of lung

More ▲ | PI | Resources