MaryRoberts.org 214.629.4986 mejones@gmail.com



CURRENT • **MEDICUS LIFE BRAND** (New York) Copy Supvervisor

AREAS OF EXPERIENCE

ADHD, allergic rhinitis, asthma, COPD, diabetes, Dupuytren's contracture, HIV, hypothyroidism, lupus, migraines, MS, pain management, psoriasis

BRAND EXPERIENCE Brand Expertise

Advair, Allegra, Apidra, Avonex, Benlysta, Boston Harbor Hotel, Biosensors International, Cancer Research Institute, Cephalon, Humira Fentora, Global, Lantus, Lexiva, Nasacort, Publicis Career Catalyst, Pulmicort Flexhaler, Selzentry, Symbicort, Texas Children's Hospital, Tysabri, Xiaflex, Vesicare, Vyvanse, Wexler Dermatology, Wilshire Grand, Zomig

- **EURO RSCG TONIC** (New York) Senior Copywriter
 - EURO RSCG 4D LIFE (New York) Senior Copywriter
- 2010 **GREATER THAN ONE** (New York) Junior Copywriter
- PRE-2009 LODGING INTERACTIVE (New Jersey) Junior Copywriter

2011

- BRAVESAILOR PRESS (Dallas) Editor
- PLANO RADIOLOGY CENTER (Dallas)
 Assistant Marketer
- CABARET METRO (Chicago)
 Street Marketing Intern

EDUCATION • RUTGERS UNIVERSITY, MA NORTHWESTERN UNIVERSITY, BA

- 35% World Traveling
- 50% Team Management
- 75% Big Picture Concepting
- 83% Digital Strategy
- 100% Copywriting

Co-owning a record label (Stars & Letters) Poetry Writing Collage Illustrating Goth dancing Sunday school teaching



EXPERTISE